

# What's Your True Color?

**Color Coordinating Your Look  
Will Enhance Your Beauty**

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How much time do you spend on your resume for an interview? How much time do you take to get dressed for the interview? Most of us would say that they took more time on their resume but consider this: When you walk into a room, people automatically judge you, 55% on your personal image, 38% on your body language and only 7% on what you say or write about yourself. Your personal image is very, very important. One of the easiest ways to look your best is simply color. I am going to tell you about two areas of color analysis: what and how to determine your color.

## **Let's start with discovering what color analysis is:**

Color analysis is the process of determining an individual's personal coloring. Basically it is a process that helps you find colors that are most flattering to you. These colors will brighten your face shape with a beautiful glow. The wrong colors will make you look washed out tired and older than you already are.

## **How do you find what colors look best for you?**

You have to look at three main features: the eye color, the hair color and skin. When you are looking at these areas you are going start evaluating the hue, value, intensity, and contrast level. When looking at the hue of the colors, are they cool, blue based or warm, yellow based? Then the values are they light or dark? Finally are the intensities are they soft or bright?

To get a clear understanding of the concepts of the seasons let's look at a few visuals. This person in the photo for example is a Spring light she has warm undertones, light skin and hair (her hair was naturally light red).

Always remember when you are wearing the right colors for you people will see you as a happy healthy and beautiful person.

