

Events



Iconoclasts rejoice

A sizzling soiree marks the launch of ICON

By Ashley Brown

After several months of speculation, the official launch of the Art Institute of Fort Lauderdale's in-house fashion magazine, Icon, finally took place on September 10, 2008 in the Mark K. Wheeler gallery. Icon Magazine has been the on-going project of Jyoti Peswani, an advertising professor and contributing journalist to the Miami Herald. Peswani's undying love of fashion and relentless dedication to this project made everyone, students and faculty alike, take notice. Unlike most magazines geared towards a younger demographic, Icon is written for college students by actual college students. As well as that, all art direction and fashion styling is done by the fashion students of The Art Institute of Fort Lauderdale. However, as Peswani excitedly noted at Icon's launch party, several key figures have also been instrumental in the development of Icon Magazine. These individuals include Professor Andre Milman. He has contributed considerably to Icon's overall image and artistic direction. The gala also played host to several industry insiders, including Daphne Bondu of Mycloset.com and fashion designer Jacinta Ligon, whose one-of-a-kind creations were shown throughout the course of the night in two lively runway presentations.

Guests snacked on cheese, fruit, and cookies while they listened to mellow sounds and toasted to the launch of Icon. An impromptu prize raffle also took place, with the two big winners of the night going home with a set of FIG by Daniel Figueredo ties and gift basket courtesy of Mycloset.com. Guests also went home with goody bags that included treats from the GBS Beauty Store, Ed Hardy perfumes and more. All in all, it was a pivotal night for Icon Magazine and will serve as a landmark for the magazine as Icon progresses into the future.



Art imitates life

Fashion makes a case in point

By Ashley Brown

Art Basel, a yearly event that takes place in the very heart of Miami, is the place to be if one wants to see the most daring in both art and dress that South Florida has to offer. The event, which spans three days (December 4, 2008 until December 7, 2008), plays host to up-and-coming as well as veteran artists from around the world. It is only in this creatively charged venue that one will ever see a Chanel 2.55 and Junya Watanabe asymmetrical polka dot dress in the city mostly known for Ed Hardy and skimpy bikinis. Year after year, thousands of fashionable ladies and gents alike flock to this event to socialize, admire, and absorb all the hidden beauty Miami has to offer. The event will showcase more than 2,000 master works and also serve as a gallery where many can purchase creations on the spot. For more information visit www.artbaselmiamibeach.com

A few looks from Art Basel 2007

